

Nathan Whitaker

Super Bowl champion | #1 NYT bestselling author



The Soul of a Team

A HIGH-PERFORMING TEAM IS MORE THAN JUST PEOPLE NEAR EACH OTHER THEY HELP SHORE UP OUR WEAKNESSES

S - SELFLESS

ARE YOU WILLING FOR THE TEAM TO SUCCEED WITHOUT YOU GETTING CREDIT? AVOID HAVING JERKS ON THE TEAM - THEY DESTROY BOTH COMPETENCE AND ASSISTANCE

O - OWN YOUR ROLE

RATHER THAN MERELY "ACCEPT" IT - MASTER IT CURRENT ROLE DOESN'T HAVE TO BE YOUR ULTIMATE GOAL

U - UNIFIED

ACTUALLY PULLING FOR TEAMMATES INSTILLED AS PART OF OUR CULTURE

L - LARGER PURPOSE

FOUNDATIONAL PRINCIPLE THE OTHER THREE ELEMENTS HINGE ON A HEALTHY, ENCOMPASSING PURPOSE WILL VARY BY ORGANIZATION SHOULD BE MEANINGFUL, MORE THAN JUST WINS OR MONEY